



Our newest compact stereo. It may lose us some component customers.

Just when you're all set to buy some of our superb Sony components, we ask you to listen to our new HP-610. And be flabbergasted by its great sound. And wonder whether you need components after all.

We're not really nuts. We just suspect there are some highly sophisticated hi-fi buffs who secretly long for a compact.

Just because you know great sound, doesn't mean you have the room to accommodate components. And the time to shop around, to match and compare. Or that you're a whizz with a soldering iron and screwdriver. And get a kick out of building your own cabinets.

You think you *must* have components to get great sound. Well, think again.

Where most compacts fail to measure up is in the amplifier. The HP-610 has one with all-silicon transistors and a 66-watt music output (E.I.A. standard). That's a lot more powerful than many

components you could buy.

The speakers are better than anything we've ever offered in a compact. They're completely airtight, with 8" woofers, 4 mid-range, and 2" tweeters. Their fidelity will floor you.

The tuner has a long slide-rule dial for easy tuning. And a solid-state IF filter to screen out interference from neighboring stations. And Field Effect Transistors in the front end to pull in weak FM stations.

There's a Dual 3-speed automatic turntable with a Pickering micro-magnetic cartridge. And enough input and output jacks to satisfy the most insatiable hi-fi fiend. There's even a speaker-selector switch that lets you turn your remote speakers on and off separately from the main speakers.

There's also a price of around \$400. Which is maybe \$100 less than you'd have spent on our components. Perhaps we're nuts after all.

THE SONY HP-610 STEREO

Loud and Proud

HIFIGOTEBORG.se a



SONY



WANT TO RELAX TO BEAUTIFUL
MUSIC

WELCOME

WE HAVE GOOD HIFI AT YOUR
SERVICE

PLEASE WAIT HERE & A MEMBER
OF OUR TEAM WILL BE WITH
YOU SHORTLY.

Or press finger HERE