

Why Marantz wants you to know all about stereo receivers... Most high fidelity enthusiasts will tell you that a *basic* stereo system is only as good as its receiver.

But it's not enough to say that a receiver must be good. Marantz wants you to know *why*. The reason? So you won't end up buying just *any* receiver, but one that you can truly live with — in terms of price, performance, and versatility.

Below you will find almost every question about stereo receivers you could ask. Further, we've taken out all the mystery about buying a receiver. And in its place, we've given you interesting and easy-to-understand answers necessary to help make your selection a wise one.

Fact is, the more you know about stereo receivers, the more likely you are to choose a Marantz . . . and value it as one of the best buys you ever made.

QUESTION: Exactly what is a receiver?

ANSWER: A receiver consists of three basic audio components — a tuner, a preamplifier, and a power amplifier — all built into a single enclosure, or chassis.

Q. Are these three components available as separate stereo units, each in its own chassis?

A. Yes. But remember, we are limiting our discussion to *basic* stereo systems, i.e., a receiver and two speakers.

Q. Then right away I see that a receiver can save me a lot of space compared to separate components. But will buying a receiver save me any money?

A. As a matter of fact, yes! Because you're paying for only one chassis, instead of three individual ones. So, in essence, you're getting more for your money.

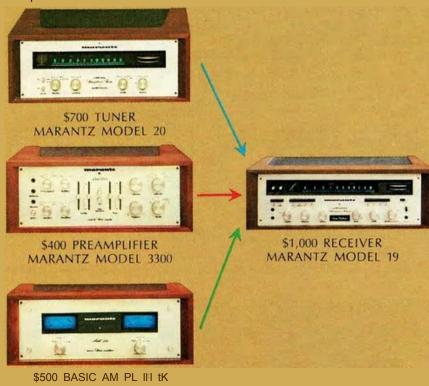


Q. Wait a minute! I don't believe that I'm getting something for nothing. Just what must I sacrifice for the convenience and lower-cost of, say, a Marantz receiver?

A. Good question. Logically, to save money, you must give up something. However, a reputable manufacturer, such as Marantz, will not reduce quality to reduce price. Instead, logical "trade-offs" are made in features, specifications, or power. For example, if you were to buy, as separate components, the \$1,000 Marantz Model 19's tuner, preamplifier; and power amplifier, you'd have to pay almost \$1,600! Because, in effect, you'd be getting a \$700 Marantz tuner, and close to a \$400 Marantz preamplifier and a \$500 Marantz power amplifier!

Our graphic illustration shown below compares a \$1,000 Marantz receiver with \$1,600 worth of separate

components.



MARANTZ MODf.I 250

Q. I see. But what was traded off to save \$600?

A. Power: down from a roof-shaking 250 watts to a mere window-breaking 100 watts. And features are reduced from an awesome selection to those a music lover really needs.

Q. But what about a Marantz stereo receiver that I can afford? And don't tell me your lower-priced receivers are "just as good."

A. Well, in a sense, they really are. Because we demand one ultimate standard of workmanship, durability, and Q. What you're really saying is, the same uncompromised quality is in every Marantz receiver, regardless of cost.

A. Correct.

Q. Let's say that I'm starting from scratch. How should a Marantz receiver, for example, match-up to the rest of my stereo system?

A. We suggest that you start off with the best stereo receiver that fits into your budget and couple it to a pair of modestly-priced speakers.

Q. Should I worry about compromising the speakers?

A. No, because a good receiver offers tremendous tone control to make those inexpensive speakers sound great. Later on, when you can afford some truly great speakers, you'll have the quality receiver necessary to drive them. Then you can use that first pair for four-channel, or to extend your stereo to another room.

Q. In other words, a good quality receiver determines the ultimate quality of my stereo system.

A. Right. And a good receiver will also provide the versatility to add any variety of sources, such as tape decks, record changers, and four-channel devices.

Q. Now, how can I use technical descriptions to help me decide, when I don't understand what specifications really mean?

A. The only logical importance of any specification is in what it will do for you, in your stereo system. And you can understand specifications - if they're stated in a meaningful way. For example, receiver specifications should include technical descriptions on all three built-in component sections. And if each section is good, the receiver is good.

Q. Are you implying that some specifications are sort of double-talk, and not practical indicators of what I want to enjoy?

A. Yes. For example, power ratings can be a "numbers game," like quoting acceleration for a sports car as "0-100 mph in 10 seconds," and omitting "down an iced ski slope." Our fundamental glossary on page 7 won't qualify you for an engineering degree. But its straight talk will help you make logical comparisons.

predictability of performance in every receiver we build. To reduce price, we don't reduce quality. Rather, we make reasonable trade-offs, so that you can get our performance standard at your price.

(continued on page 7)





MARANTZ MODEL 2220 AM/FM STEREO RECEIVER

Traditional Marantz quality and high performance make the exciting Model 2220 a lot of receiver for little money. With utmost reliability, it offers 40 Watts continuous RMS into 8 ohm speakers, from 40 Hz to 20 kHz with total harmonic and intermodulation distortion less than 0.9%. Frequency response is an amazing ±1dB! The professional preamp control section includes provisions for record changer, tape decks. phones, etc., plus precision control over virtually every audio variable. Behind the Model 2220's gold-anodized front panel are: low-noise, low-distortion FET, RF and IF circuitry; massive heat sinks; and automatic protection for internal circuitry and associated speakers. Completely enclosed metal chassis is finished in simulated walnut.

167/8" x 5" x 14", 26 lbs.,' shown with optional WC-22 walnut cabinet



MARANTZ MODEL 2230 AM/FM STEREO RECEIVER

4

With impressive specifications and Marantz-exclusive features, the low-priced Model 2230 offers more value and performance than any other receiver in its class. It delivers 60 Watts continuous RMS into 8 ohm speakers from 40 Hz to 20 kHz with total harmonic and intermodulation distortion under 0.5%. Frequency response is ± 0.5 dB! Stepped, three-zone controls for BASS,

1678" x 5" x 14", 30 lbs., shown with optional WC-22 walnut cabinet

MID, TREBLE. Provisions for tape decks, phones, record changers, 4-channel adaptors. Ultra low-distortion FET, RF and IF circuitry. Massive heat sinks; automatic protection for internal circuitry and associated speakers, plus the famous Marantz gold-anodized front panel. Completely enclosed metal chassis finished in simulated walnut.



MARANTZ MODEL 2245 AM/FM STEREO RECEIVER

For superb FM stereo, clean power, and sophisticated control, the moderately-priced Model 2245 is unmatched at its price. With professional quality, impressive specs, and features galore, the Model 2245 delivers a full 90 Watts continuous RMS into 8 ohm speakers from 20 Hz to 20 kHz, with under 0.3% total harmonic and intermodulation distortion. Frequency response is ± 0.5 dB. Preamp control section includes: stepped,

three-zone tone controls for BASS, MID, TREBLE; provisions for *two* tape decks, phones, four-channel adaptors; ultra low-noise, low-distortion FET, RF and IF circuitry; massive heat sinks; direct-coupled output circuitry, automatic protection for internal circuitry and associated speakers; plus gold-anodized front panel. Completely enclosed metal chassis is finished in simulated walnut.

1678" x 5" x 14", 35 lbs., shown with optional WC-22 walnut cabinet



MARANTZ MODEL 2270 AM/FM STEREO RECEIVER

5

Next to the fabulous Marantz \$1,000 Model 19, this is the finest receiver available. It delivers 140 Watts continuous RMS into 8 ohm speakers from 20 Hz to 20 kHz, with under 0.3% total harmonic and intermodulation distortion. Frequency response is an incredible ± 0.25 dB! The Model 2270 offers: individual stepped, three-zone tone controls for BASS, MID, TREBLE; provisions for four tape decks, phones, 4-channel adaptors,

167a" x 5" x 14", 40 lbs., shown with optional WC-22 walnut cabinet

ultra low-noise, low-distortion FET, RF and IF circuitry; massive heat sinks; direct-coupled output circuitry; automatic protection for internal circuitry and associated speakers; and Marantz' gold-anodized front panel. Completely enclosed metal chassis is finished in simulated walnut. Compare the outstanding Model 2270 with any other receiver!

RF INPUT FOR 30dB QUIETING: 1.4/eV 1.7/zV 2.0/V 2.1/zV QUIETING AT 5/X PF INPUT: 55/B 55/B 53/B 53/B 50/B QUIETING AT 5/X PF INPUT: 60/B 60/B 60/B 50/B 60/B 60/B <td< th=""><th></th><th></th><th></th><th></th><th></th></td<>					
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TONE CONTROLS: ±15dB ±15dB ±15dB ±12dB	PREAMPLIFIER OUTPUT LEVEL:	1.0 Volt	1.0 Volt	1.0 Volt	_
BASS: 50Hz ±15dB ±15dB ±15dB ±12dB	HEADPHONE OUTPUT LEVEL:	1.45 Volts	1.2 Volts	1.0 Volt	0.7 Volt
	TONE CONTROLS:				
MID: 700Hz ±6dB ±6dB —	BASS: 50Hz	±15dB	±15dB	±15dB	±12dB
	MID: 700Hz	±6dB	±6dB	±6dB	—

POWER AMPLIFIER

POWER OUTPUT: rms continuous at 8 ohms, both channnels driven, at or below rated distortion, 20Hz to 20kHz	140 Watts (70/Ch.)	90 Watts (45/Ch.)	60 Watts* (30/Ch.)	40 Watts* (20/Ch.)
INTERMODULATION DISTORTION: at or below rated power, any combination of two frequencies, 20Hz to 20kHz	0.3%	0.3%	0.5%*	0.9%*1
TOTAL HARMONIC DISTORTION: at or below rated power, any frequency from 20Hz to 20kHz	0.3%	0.3%	0.5%*	0.9% *

±15dB

±15dB

±12dB

±15dB

FREQUENCY RESPONSE: 20Hz to 20kHz from AUX input	±0.25dB	±0.5dB	±0.5dB	±1.0dB
POWER BANDWIDTH: IHE, both channels driven	7Hz to 70kHz	7Hz to 70kHz	15Hz to 50kHz	15Hz to 50kHz
BASIC AMPLIFIER INPUT SENSITIVITY AND IMPEDANCE:	1.0 Volt IOOkQ	1.0 Volt IOOkfi	1.0 Volt 47kQ	—
DAMPING FACTOR:	59	55	50	45

'10Hz to 20kHz

TREBLE: 15kHz

(continued from page 3)

On the opposite page are more than thirty different specifications describing Marantz receivers. Although many companies provide even more detail, additional data is practically meaningless to the average stereo buyer. Furthermore, an understanding of the fundamental specifications listed below is all that you need to accurately compare the performance of various receivers.

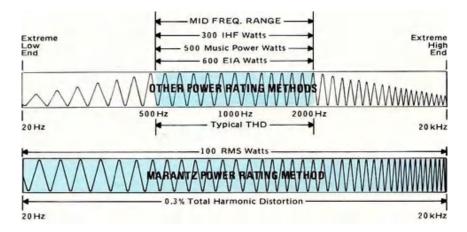
QUIETING SLOPE — This single most important tuner specification (sometimes know as *sensitivity curve*) shows relative noise suppression for several different incoming FM signal strengths. Rule: the larger the number (in dB) for a given signal strength, the better. Also, note that only 30 dB of quieting (which approximates the familiar *IHF Sensitivity* rating) gives no indication of tuner's ultimate performance by modern standards.

STEREO DISTORTION — (or "FM Distortion, Stereo") is introduced by the circuitry of any tuner. Obviously, the lower the amount of this distortion, the better the tuner. But keep in mind that FM distortion specifications are always monaural, unless stereo is specified. This is important, since stereo distortion is often up to 300% greater than monaural distortion.

SELECTIVITY — The ability of a tuner to cleanly select one station from many stations crowded closely together on the tuning dial.

DYNAMIC RANGE — A preamplifier's most difficult task is to amplify the phonograph (phono) signal, which is only 1/100 as strong as the signal from a tape recorder or tuner. Consequently, the phono amplifying stages of the pre-amplifier must not be audible above the music or distort when higher level signal peaks, like a cymbal crash, are fed into it. These two requirements are expressed as *dynamic range*, or the ratio of internally-generated noise to maximum signal.

POWER OUTPUT — This rating is meaningful *only* if full power at given frequency extremes is stated, with both channels continuously driving 8-ohm speakers, along with the distortion generated under these conditions! Part-truth rating methods, such as IHF, EIA, or Music Power don't help. And even conservative RMS Watts can be misleading. Unless specified otherwise, an RMS Watts rating only applies to available power at middle frequencies between 500 Hz (cycles per second) and 2000 Hz. That's why you should look for the continuous RMS rating at the frequency extremes as shown in the illustration below.



INTERMODULATION DISTORTION or IM distortion, is the generation of dissonant frequencies which, if excessive, can literally cause headaches. Low IM distortion automatically indicates low total harmonic distortion (THD), which results in pleasant listening.

In the following chart, we've established handy guidelines for each of the significant receiver specifications listed above. Each specification is rated so you'll know exactly what kind of performance to expect from any receiver.

	FM Quieting db @ 10 /iV	db FM Selectivity	% FM Stereo Distortion	Dynamic Range, dB	% IM Distortion	Method of Stating Power in Watts
Excellent	60 or over	75 or over	0.25 or under	100 or over	0.5 or under	Full Range RMS or Full Range Continuous
Very Good	55	55	0.5	90	1.0	RMS or Continuous
Good	50	45	0.75	80	2.0	IHF, Music or Dynamic
Poor	under 50	under 45	over 0.75	under 80	over 2.0	±1dB, EIA, or Peak

1

SIMPLIFIED RECEIVER PERFORMANCE COMPARISON CHART



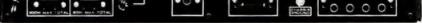


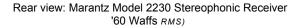


Rear view: Marantz Model 2220 Stereophonic Receiver (40 Watts RMS)



Rear view: Marantz Model 2245 Stereophonic Receiver <90 Watts RMS)







Rear view: Marantz Model 2270 Stereophonic Receiver '740 Watts RMS)

MARANTZ IMPERIAL SPEAKER SYSTEMS.

Offering the same uncompromised quality built into every Marantz component, our Imperial Speaker Systems bring out the ultimate in audio performance. Even from amplifiers with modest power output.

Marantz speakers deliver the clear, clean sound by recording engineers, musicians, demanded audio professionals.

And special features, like multi-position highfrequency control, let you fine-tune for individual room acoustics to suit your personal taste.

Elegantly enclosed in hand-rubbed walnut with matching decorator grilles, Marantz speakers blend with any interior. And compact, bookshelf styling allows you greater freedom of placement in your home.

Marantz Imperial Speakers-----each an outstanding value in sound reproduction.

1. Imperial 4B Speaker

- 2. Imperial 5 Speaker
- 3. Imperial 6 Speaker
- 4. Imperial 7 Speaker

Marantz Three Year Parts and Labor Warranty

1.

3.

AH part* of MARANTZ products are fully guaranteed lor a period ot THREE YEARS from» date of purchase, except for lubes which are guaranteed for NINETY DAYS from date of purchase, and except for speaker products. Speaker products are guaranteed as follows: all speaker and electronic components are fully guaranteed for a period of THREE YEARS from date purchase; the cabinetry is guaranteed against manufacturing defects only, for a period of TWO YEARS from date of purchase.

In the event that service is required, all necessary parts and labor will be furnished free of charge during the above state periods. The conditions of this Warranty, and the extent of the responsibility of MARANTZ COMPANY, INC. under this Warranty, arc as follows;

1. The purchase must have been made from an authorized MARANTZ Dealer.

2. The Warranty extends only in favor of the original, registered owner of the product.

3. The Warranty Registration Card must be transmitted to MARANTZ COMPANY, INC., P.O. Box 99, Sun Valley, California 91352, not later than ten days from date of purchase.

The Warranty will become void if repairs are effected by anyone other than an authorized MARANTZ Service Station.

will prepay return shipping charges, provided that such return shipment is to be made to an address located within the United States. 7. This Warranty is void if the Serial Number has been altered or removed. This Warranty

7. This Warranty is void if the Serial Number has been altered or removed. This Warranty shall not apply if the product has not been connected or operated in accordance with the Instructions furnished by MARANTZ COMPANY, INC. This Warranty shall also be void If the product has been altered or repaired in any way which MARANTZ COMPANY, INC. believes has affected the stability or reliability of the product. 8. MARANTZ COMPANY, INC. shall have no liability whatsoever for consequential damages. The sole responsibility of MARANTZ COMPANY, INC- under this Warranty shall be limited to the repair of the product or replacement thereof in the sole discretion of MARANTZ COMPANY, INC-9. This Warranty does include the furnishings of labor or pans for user maintenance, as the same is described in the instruction manual or handbook furnished with this product. 10. This Warranty is valid only with respect to repairs effected by an authorized MARANTZ

10. This Warranty is valid only with respect to repairs checked by an additional Service Station. 11. EXCEPT TO THE EXTENT THAT APPLICABLE LAW PRECLUDES A DISCLAIMER OF WARRANTY, THERE IS NO IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS WITH RESPECT TO THIS PRODUCT, NOR ARE THERE ANY OTHER WARRANTIES WHICH EXTEND BEYOND THE PROVISIONS OF THIS WARRANTY. ORDINARY PERIODIC CHECK-UPS ARE NOT INCLUDED IN THIS WARRANTY. 12. MARANTZ COMPANY, INC. reserves like right to make changes in design and/or improvements upon its products without any obligation to include these changes in any products theretofore manufactured. TO PROTECT YOUR RIGHTS UNDER THIS WARRANTY, FILL OUT AND MAIL THE WARRANTY REGISTRATION CARD TO MARANTZ COMPANY. INC., P.O. BOX 99, SUN VALLEY, CALIFORNIA, 91352, NOT LATER THAN TEN DAYS FOLLOWING THE DATE OF

5. If it becomes necessary to send this product or any defective part to MARANTZ COMPANY, INC., or to an authorized .MARANTZ Service Station, all shipping charges must be fully prepaid. If the entire instrument is sent, it must be shipped in its original package. No accessories should be shipped with the product. If any accessories are shipped with the product, MARANTZ COMPANY, INC. shall have no liability whatsoever for loss of or damage to any such accessories, nor for whe safe return thereof.

6. This Warranty shall be valid only if the purchase was made within the United States ot America. The Warranty shall not apply unless shipment is made by the purchaser to the MARANTZ Service Station from a point within the United States, If the requested repairs and/or parts exchange are within lhe terms of this Warranty, MARANTZ COMPANY, INC-

CALIFORNIA 91352, NOT LATER THAN TEN DAYS FOLLOWING THE DATE OF PURCHASE



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